

## **Action Item - 2**

**Title:** Amendment of Contract with ANRO for Printing Services (\$40,000)

**Board of Education Meeting Date:** 2/27/2025

### **Action Under Consideration**

The Administration recommends that the Board of Education authorize The School District of Philadelphia, through the Superintendent or their designee, to execute and perform an amendment of a contract, subject to funding, as follows:

**With:**

ANRO Inc.

**Purpose:**

Increase the contract amount in order to support additional printing needs

**Originally Authorized Start date:** 7/1/2022

**Originally Authorized End date:** 6/30/2025

**Currently Authorized Compensation:** \$225,000

**Additional Compensation by Contractor:**  
\$40,000

**Total new Compensation:** \$265,000

**Location:**

All Administrative Offices, All Schools

**Renewal Option(s):**

N/A

**Description:**

**Why is this contract needed?**

This is an amendment to an existing contract with ANRO for the production, printing and mailing of marketing materials in support of the School District of Philadelphia's annual marketing campaigns. The not to exceed contract amount is being increased to reflect additional printing needs that were not known or accounted for during original contract development.

**How will the success of this contract be measured?**

Success will be measured by the on-time and on-budget delivery of all project deliverables in alignment with agreed upon production quality standards and timelines.

**If this is the continuation of a contract, how has success been measured in the past, and what specific information do we have to show that it was successful?**

Success will continue to be measured by the on-time and on-budget delivery of all additional project deliverables in alignment with agreed upon production quality standards and timelines.

**Related resolution(s)/action item(s)**

June 23, 2022; #5

**Funding Source(s)**

FY24-25 Operating

**Office Originating Request:**

Communications