

Action Item - 26

Title: Contracts with Various Vendors Promotional Items and Supplies (\$5,000,000)

Board of Education Meeting Date: 6/26/2025

Action Under Consideration:

The Administration recommends that the Board of Education authorize The School District of Philadelphia, through the Superintendent or his designee, to execute and perform a contract, subject to funding, as follows:

With:

Campus Copy Center, Inc.
Bodacious Promotion, Inc.
Smooth Sportswear, LLC
Vanguard Direct, Inc.
Rices Mill Booksellers, Inc.
ZAG Branding Solutions
OSS Kroy DBA Capizzi Acquisitions, Inc.

Purpose:

To provide various branding and promotional resources.

Start date: 7/1/2025

End Date: 6/30/2030

Compensation not to exceed:

\$5,000,000

Separate Compensation by Contractor:

All entities will be paid out of the aggregate amount not to exceed \$5,000,000.

Location:

All Administrative Offices, All Schools

Renewal Option:

Three (3), one (1) year renewal options.

Maximum Compensation authorized per option period:

\$1,000,000

Description:

Why is this contract needed?

The District has identified a need for a pool of providers that supply various types of branding and promotional-related supplies utilized for supporting student-related incentives. By authorizing this list of suppliers, central office staff and principals will have access to a wide variety of resources to support and encourage student achievements as outlined in the District's strategic plan. Purchases authorized by this action item are reviewed and approved by both the Office of Procurement Services and the Office of Student Support Services before purchase. Items include but are not limited to: branded swag items, writing utensils, printed materials, posters, banners, booklets, garment printing, promotional printing, pamphlets, and brochures. Purchases under this authorization support all Board Goals & Guardrails 1-4.

How will the success of this contract be measured?

Success for this contract will primarily be measured by 3 key aspects:

- Feedback from school-based and central office staff for on-time delivery performance and availability of needed items.
- Cost savings on a yearly basis.
- Involvement of local, minority and/or women-owned businesses.

Which Goal and/or Guardrail does this Action Item support?

Has this investment been discussed during a progress monitoring session?

Which session?

Board Goals & Guardrails 1-4

Does this Action Item support a specific strategy/intervention identified in the Strategic Plan?

This action item supports Priority Areas 1 and 4 of the Strategic Plan.

Related resolution(s)/action item(s)

N/A

Funding Source(s)

Various

Office Originating Request:

Procurement