

29. Contract with Everbridge, Inc. for Emergency Mass Notification System (\$64,842)

## **Action Item - 29**

**Title:** Contract with Everbridge, Inc. for Emergency Mass Notification System (\$64,842)

**Board of Education Meeting Date:** 4/24/2025

### **Action Under Consideration:**

The Administration recommends that the Board of Education authorize The School District of Philadelphia, through the Superintendent or his designee, to execute and perform a contract, subject to funding, as follows:

**With:**

Everbridge, Inc.

**Purpose:**

Emergency mass notification software and implementation support services.

**Start date:** 4/28/2025

**End Date:** 4/27/2026

**Compensation not to exceed:**

\$64,842

**Location:**

All Administrative Offices, All Schools

**Renewal Option:**

Number of Renewal Options: 2; Duration of Each Option: 1 Year

**Maximum Compensation authorized per option period:**

Each option at a fixed amount not to exceed \$80,000

**Description:**

**Why is this contract needed?**

An emergency mass notification system is essential for the District to transmit District-wide alerts and ongoing communication during emergencies. Using a centralized notification system enables the District to provide vital information regarding security threats and other critical incidents to staff as well as coordinate emergency responses efficiently with law enforcement to strengthen overall crisis management.

**How will the success of this contract be measured?**

The success of this contract will be measured by the District's ability to complete the initial implementation and launch of an emergency mass notification system, and the

ability of that system to improve coordination and response times during emergencies.

**If this is the continuation of a contract, how has success been measured in the past, and what specific information do we have to show that it was successful?**

Initial configuration and development of the emergency mass notification system took place under a limited contract agreement. This limited engagement allowed for vetting and testing of the system, and key configuration to meet the District's needs. The system has been designed to the District's specifications and all prior contracted work was successfully completed.

**Which Goal and/or Guardrail does this Action Item support?**

**Has this investment been discussed during a progress monitoring session?**

**Which session?**

This Action Item aligns with Guardrail 1 in support of safe schools.

**Does this Action Item support a specific strategy/intervention identified in the Strategic Plan?**

This item does not support a specific strategy in the Strategic Plan, but aligns with Priority 1 in support of safe schools.

**Related resolution(s)/action item(s)**

N/A

**Funding Source(s)**

FY25 School Safety Operating Funds

**Office Originating Request:**

School Safety

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